The Official 2012 Travel Publications for the Ohio Tourism Division



2012 Ohio Travel Planner

Total Circulation: 400,000

Publications will also be distributed via:

1-800-BUCKEYE, www.DiscoverOhio.com, Statewide AAA's, Visitors Centers, Convention & Visitors Bureaus, local libraries, Chamber of Commerce, airports, Ohio Turnpike locations, travel agencies and more.

An interactive digital version of this publication will also be located on www.DiscoverOhio.com with interactive links to advertisers' websites.

Advertising opportunities include:

Display advertising, enhanced listings, reader response, and map icons.

Listing submissions must be received via www.DiscoverOhio.com no later than......July 22, 2011

Right of first refusal for premium positions......Aug. 15, 2011

Advertising space close ... Nov. 16, 2011

Advertising materials must be received by Great Lakes Publishing no later than......Nov. 23, 2011

Publications distribution date Feb. 15, 2012

2012 Ohio Calendar of Events

SPRING/SUMMER

Events from March—Aug. 2012

SPRING/SUMMER KEY DATES

Listing submissions must be received via

Right of first refusal

Advertising materials must be received by

Publications distribution dateFeb. 1, 2012

FALL/WINTER

Events from Sept. 2012—Feb. 2013

FALL/WINTER KEY DATES

..... April 13, 2012 no later than: Right of first refusal

for premium positions April 13, 2012

Publications distribution dateAug. 1, 2012



Spring/Summer Total Circulation: 100,000 Fall/Winter Total Circulation: 50,000

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CONTACT INFORMATION

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