

THE BEAUTY. THE ADVENTURE. THE FUN.

Share Your Stories with Us



very month, we showcase the beauty, adventure and fun of life in Ohio. It's a rewarding job, but it's also a big one, and we know there are countless stories throughout the state that have yet to catch our attention.

Because no one knows a place as well as the people who call it home, that's where you come in. We want to hear what makes your corner of Ohio great — be it people, places, history or food.

Our aim with this guide is to share the best ways to connect with us, from pitching a story idea to submitting your events for our print and online listings to how to provide photographs that fit our print-ready requirements. In short, we want to help you tell your story to the rest of the Buckeye State.

We hope you find this guide helpful. After reading through it, if you have any questions, please don't hesitate to reach out to me at jvickers@ohiomagazine.com.

In addition, we invite you to keep up with us between issues by following us on social media and signing up for our weekly e-newsletter at ohiomagazine.com/newsletters.







HAVE A GREAT STORY? SHARE IT WITH US.

Ohio Magazine celebrates Ohio — our people, our rich culture and heritage and, most of all, our travel destinations. Our audience is educated, active and loyal to Ohio. Because our readership is spread across the state, each of our stories must possess a wide appeal. Here are the categories we cover. You can click on the headlines below for links to each story.



From previews of upcoming art museum exhibitions to author Q&As to profiles on compelling musicians and artists who have statewide appeal, we celebrate the arts in our pages every month.

ROCK STAR

Ben Hartman's rock garden is home to idiosyncratic folk art sculptures that visitors can still see today by visting his Springfield home.

LOYAL COMPANIONS

Marysville artist James Mellick's wooden sculptures of military dogs exemplify the courage and sacrifice of our men and women in uniform.



We are dedicated to bringing our readers the best travel information in the state: where to go, what to do and what to see. The key for us is telling stories that are fresh, fun and interesting.

TREETOP RETREAT

We spend a night in a treehouse and find one altogether different getaway.

ROUND & ROUND

Sandusky's Merry-Go-Round Museum traces the rich history of the golden age of carousels.

HOME + GARDEN

We profile beautiful gardens and offer advice for readers who want to plant in their own backyard. This section also includes how-to pieces relating to the home and profiles on Ohioans who craft beautiful decor pieces.

AGED TO PERFECTION

Columbus Barrel Co. crafts creative home decor pieces from American white oak that spent years in a bourbon warehouse.

HOME STYLE

Glass Rooster Cannery in Sunbury provides its guests a taste of rural living and the opportunity to learn vintage homemaking practices.

FOOD + DRINK

We offer recipes you can try at home courtesy of Ohio chefs and peek inside the kitchens of some of our state's culinary stars. Subjects in this section routinely include landmark Ohio eats, Ohio craft beer and Ohio wineries.

TOP DOG

Chef Daniel Wright's Cincinnati gastropub, Senate, offers the Chicago native's take on gourmet hot dogs.

FLAVORS OF FALL

We asked three Ohio chefs to share recipes that highlight how they work with seasonal flavors.

This section primarily features history pieces and profiles of interesting Ohioans. Profiles typically focus on an individual who can claim an impact on the entire state or whose actions would be of interest to a wide audience.

BUSINESS IS BOOMING

Bob Gillmor's love for history and knack for tinkering led him to create and restore military cannons from our past.

THE ELECTION OF 1920

The race between James M. Cox and Warren G. Harding was the last time an Ohioan won the White House.

WANT TO PITCH US A STORY? Jim Vickers, Editor jvickers@ohiomagazine.com



MAY 20

Six One Pour:

The Ohio Craft Beer Fest

Columbus Craft Beer Week closes ing together brewers and beer aficio Sample beer from 50 Ohio craft brev joy live music and a special menu. H Park, 330 Huntington Ln., Columbu. 0229. columbusbeerweek.com/six Visit website for times and prices

MAY 20-AUG 13

Three Voices: Conversation on Life & Conflict

This exhibition explores the Ohio artists: Leslie Shiels, Carol S Judy Brandon. Decorative Arts Ce. 145 E. Main St., Lancaster, 740/681 decartsohio.org. Tues.-Sat. 10 a.m. Sun. 1-4 p.m. Free.

MAY 3-7

Bizet's Carmen

This reimagined production of Bize opera features the dialogue of the script, but is set during an early 20th era of civil war. This opera is perform the Columbus Symphony and Baller sung in French with English surtitle Theatre, 21 E. Main St., Columbus 0939, operacolumbus.org, Wed. 1 r 7:30 p.m., Sun. 2 p.m. Visit website

Kiss Me Kate

Cole Porter's music accompanie look at the antics of a theater troup events of "Taming of the Shrew" mirror their own lives Licking Coul 131 W. Main St., Newark, 740/349-2 lickingcountyplayers.org. Thur.-Sai Sun. 2 p.m. Visit website for prices

Newark-Granville Symphon **Orchestra Season Finale**

Conductor Luis Gabriel Biava and the perform music by Beethoven and Ra ending with Tchaikovsky's Sympho Midland Theatre, 36 N. Park Place, N. **740/345-5483.** ngsymphony.org. 7 p website for prices.

MAY 10

Orientalism in Art

Enjoy romantic depictions of the New Asia in paintings by European artist exotic, colorful and mysterious world complemented by musical works pe by Columbus Symphony musician Museum of Art, 480 E. Broad St., Co 614/469-0939. columbussymphony. 2 p.m. Visit website for prices

Five Nights on Campus Laura Ellis in Cinema Sw

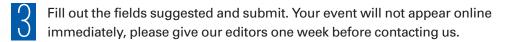
Laura Ellis has created a show celeb lywood's iconic leading ladies and the

HOW TO SUBMIT YOUR EVENT:

Events submitted at least eight weeks in advance are published on a space-available basis in the print magazine. However, all submitted events appear on ohiomagazine.com/events.

HOW TO SUBMIT A LISTING:

- Visit ohiomagazine.com/events and scroll down to "How Can I List My Event?" or go to ohiomagazine. com/events/login.
- You will be prompted to log in or register. Even if you had an account on our earlier website, you will be required to register a new username and password.

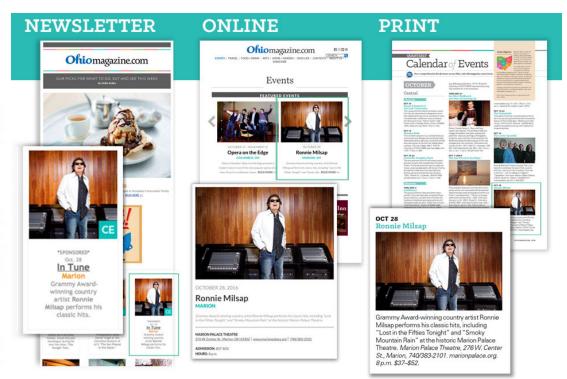




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WANT TO **STAND OUT?**

ENHANCED LISTINGS are advertising products that guarantee your event listing runs in our print issue. Each listing also includes a photograph. For more information about purchasing enhanced listings, email us at adsales@ohiomagazine.com or call 216/377-3715.



TROUBLE WITH A LISTING? Hallie Rybka, Associate Editor hrybka@ohiomagazine.com

OHIOMAGAZINE.COM MEDIA GUIDE 2017





PHOTOS HELP TELL YOUR STORY.

Ohio Magazine prides itself on showcasing beautiful photographs. That often means hiring photographers but the seasonality of our magazine and the logistics of covering an entire state sometimes require us to rely on story subjects themselves to supply photography. Having high-resolution photographs ready to share with us improves your chances of your story making print. The key to submitting a print-ready photograph is making sure it's the right size, resolution and quality.

IMAGE SIZE:

For magazines, we need photos than can run up to 16 inches wide and 11 inches tall. An image pulled from a website won't be large enough to run in a magazine (see "Resolution" below). As a general rule, photos over 2-3MB in size should be large enough to run in the magazine.

RESOLUTION:

Print-quality resolution for magazines is 300dpi (dots per inch). Web-quality resolution is only 72dpi, therefore pulling a photograph from Facebook or elsewhere on the Internet does not work for our needs. (To check the resolution of an image in Photoshop, go to Image > Image Size > Resolution.)

QUALITY:

Look at these two tomato stems; the top is a 300dpi image at 11 x 8 inches. The bottom stem is the same dimensions at 72 dpi, and you'll notice the pixels that make up the photo are clearly visible. Low-resolution images won't appear crisp when run in a magazine.

SUBMITTING ART:

Many high-resolution files are too large to send via email. We accept images via Dropbox, Google Drive and WeTransfer. You also must own the rights to the photographs submitted for our use.

PHOTO SUBMISSION QUESTIONS? Rachael Chillcott, Art Director rchillcott@ohiomagazine.com



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